

American Independent News Network: Key Performance Indicators

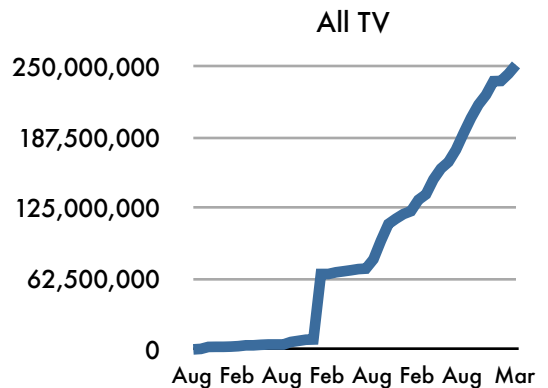
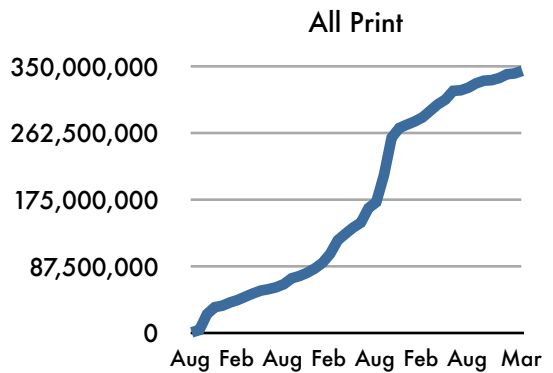
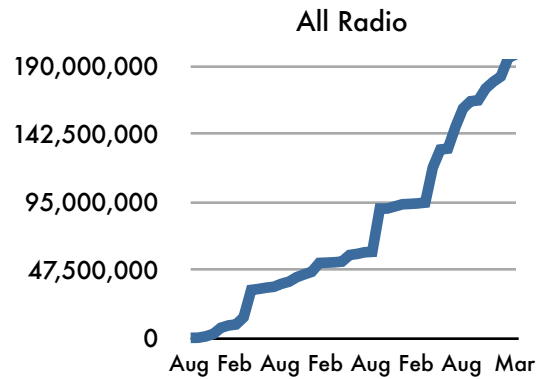
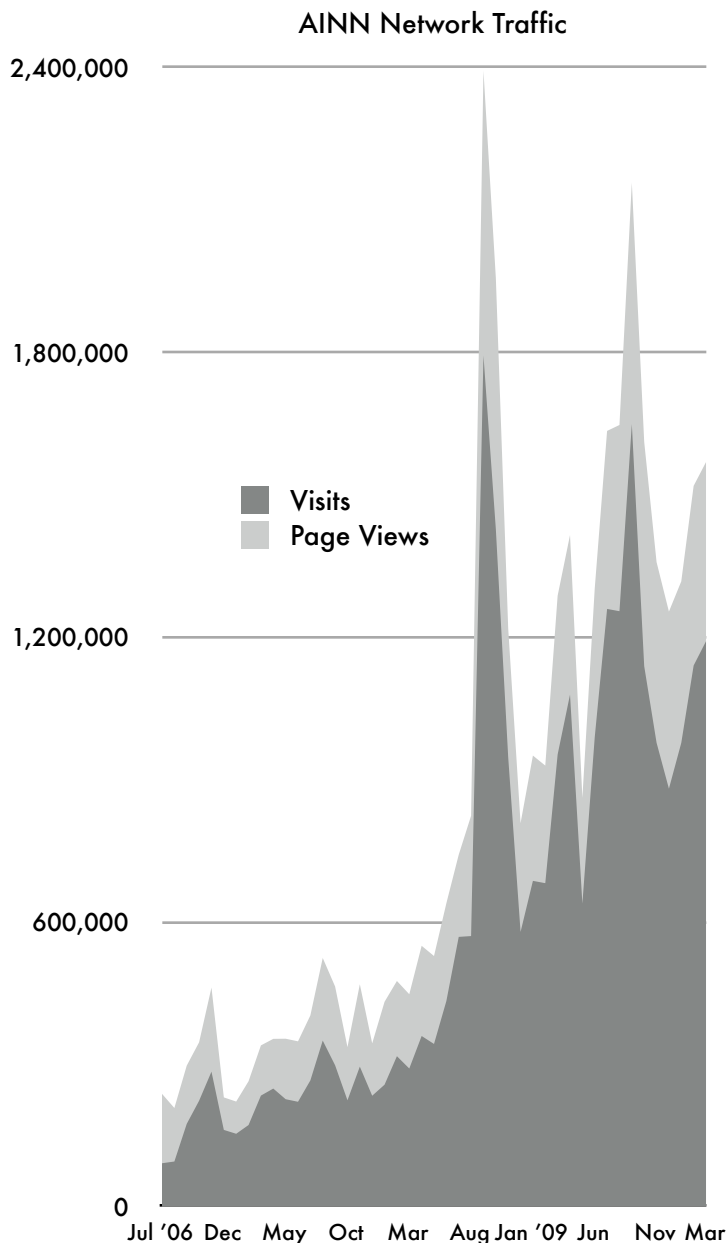
All AINN Programs (CO, IA, MI, MN, DC, NM)

Online Performance

Date	Visits	Page Views	# of Posts	# of Comments
2006	1,026,174	1,776,924	4,737	7,270
2007	2,914,546	4,413,214	11,388	19,424
2008	7,879,790	11,007,856	16,674	21,340
2009	12,181,997	16,404,017	17,828	119,399
2010	3,307,602	4,404,317	4,109	24,189
January	976,806	1,317,267	1,307	8,768
February	1,139,852	1,518,508	1,404	8,121
March	1,190,944	1,568,542	1,398	7,300
Total	27,310,109	38,006,328	54,736	191,622

Offline Performance (TV, radio, newspapers)

Month	Direct Citations	Indirect News Impact	Media Bookings
2006	230	257	77
2007	397	171	183
2008	471	326	169
2009	332	108	251
2010	38	3	62
January	10	1	20
February	8	2	22
March	20	0	20
Total	1,468	865	742



Through March 2010